



“GUINEA PIGS HAVE TRULY BECOME AN INTEGRAL PART OF MY JOURNEY. THEY HAVE BEEN MY CONSTANT COMPANIONS DURING LIFE’S MOST TRYING AND HAPPIEST MOMENTS.”

### Where do you get your inspiration from?

Well, a significant amount of inspiration comes from my own guinea pigs. Their adorable antics and charming cuteness never fail to spark my creativity. Whether they're doing funny little things like napping, playing, munching away, or simply being their adorable selves, they are a constant source of inspiration for my ideas.

Besides them, everyday elements like unique greeting cards from other artists, the beauty of nature, the enchantment of Disney, the stories from children's books I share with my nephews, and the inspiration I find online through platforms like Instagram all contribute to my creative process.

### Have you always been creative?

Yes, creativity has been a fundamental part of my identity for as long as I can remember. I possess a vivid imagination, always envisioning how things should look and feel. My dream of creating a guinea pig brand came to life as I rekindled my love for branding and design and let my creativity soar. I began sketching the logo and creating characters for my greeting cards, all featuring adorable piggies. I really wanted to create that cute 'Disney vibe' for guinea pigs!

### How did you discover your knack for illustrating?

I've always possessed a creative mindset and as an artistic person and guinea pig lover, it was my wish to develop a creative brand featuring, you guessed it... guinea pigs!

Although I lack formal training in digital design and illustration, I can bring my ideas to life thanks to Timothy. Timothy is a talented digital designer, and he transforms my cute ideas into digital illustrations using programs like Infinity Designer.

Additionally, Monique, our web developer, has done an amazing job of bringing the world of Pigginess to life, drawing inspiration from the original habitat of guinea pigs in the mountains of Peru.



Princess Piggy Design



Globe-trotting Guinea Pig



### Are your illustrations digital or another medium?

The illustrations are digital. Pigginess sell cards featuring digital illustrations, and we have lots of plans to expand our products and merchandise (watch this space!). One of our highlights right now is our custom portrait service for people's pet guinea pigs, capturing the adorable charm of their personalities in art that warms your heart!

These portraits also make a fantastic addition to your home decor. Personally, I love guinea pigs everywhere.

I am also working on wallpaper design ideas. Wouldn't that be an awesome home decorating idea? Ha ha, as I said, guinea pigs rule!

### How can readers find out more about you?

You can discover the cute world of Pigginess on our website, on Instagram and Facebook, where we showcase our designs, share the latest updates, and engage with the worldwide guinea pig community. Please follow us so we can chat to with you. See you there.

And if you're looking to shop, don't forget to visit our website at [pigginess.com/shop](http://pigginess.com/shop). There, you'll find all the design cards and products, along with the exclusive option to commission portraits of your beloved piggies in the unique Pigginess style.



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